

L'BRI

FACEBOOK PARTY


January 2016

Shared by Executive Managers:

April Yohanek

Lindsey Ginko

Lisa Taylor

<h2 style="text-align: center;">Hostess Coaching</h2>	<p>TIP: <i>Just like with a Home Show, your hostess is your key partner in making the Party a success!</i></p>
	<p>Set up the Facebook event for the hostess, making her the co-host, and then send her a personal message, encouraging her to get her guests excited to try L'BRI, request their FREE samples, and join us for a fast, fun, and easy way to learn about these amazing skin care products! Suggest that she invite between 40-50 people. Make sure she also sends each of her guests a personal message, sharing what she loves about L'BRI as well as her excitement about sharing L'BRI with them.</p> <p><u>Hostess Call to Action:</u></p> <p>Share with your hostess: "Your job is to LIKE all my posts, comment when you can and post a personal testimonial of what you love about the L'BRI products!"</p>
<p>Event Description:</p>	<p>This is not your normal Party! :) This Party will be held online right here at Julie's Facebook Party EVENT for 30 minutes! Meet me back here on Saturday, January 23 at 7:00 PM Central time!</p> <p>L'BRI is a natural aloe vera based skin care and cosmetic line that is safe, effective, and super-duper affordable! You'll be amazed! No animal testing and no harmful chemicals! It's great for the ENTIRE family!</p> <p>Check out the daily posts and give them a LIKE! Participation will help you earn a FREE GIFT and helps me know you are learning about L'BRI before we get to the online Show! If you'd like to take a peek at what we're all about, take a look at my website at www.yourname.lbri.com.</p> <p>See you soon! Sincerely, Lindsey & Kimberly</p> <p>TIP: Be sure to post the time zone for your guests.</p>
<h2 style="text-align: center;">Pre-Party Posts</h2>	<p>TIPS:</p> <ul style="list-style-type: none"> • Post 1-2 times a day leading up to the Party. • Keep posts fresh by using new images and testimonials. The L'BRI Facebook page is an excellent resource.
<p><u>Pre-Party Post #1:</u></p> <div style="text-align: center;">  <p>L'BRI PURE n' NATURAL</p> </div> <div style="background-color: #4CAF50; color: white; padding: 5px; text-align: center; margin-top: 10px;"> <p>GO HEALTHY Choose skin care that is naturally good.</p> </div>	<p>Thanks to those who have already RSVP'd for Kimberly's online Party! If you'd like to try 3 of L'BRI's WOW products, please let me know. Just message me your name and address and email address for confirmation, and I'll get them right to you.</p> <p>TIP: Be mindful what samples you offer for the Party. The Masque, Peel and Eye Gel will generate instant customer gratification and higher sales.</p>

Pre-Party Post #2:



If you'd like to try some samples before the Party, please message me with your address. You can message or text me 555-5555. Thanks bunches! **{Paste your FREE Sample Offer Introduction video.}** [Example by EM, Lisa Taylor](#)

TIPS:

- **A video introducing yourself and offering FREE samples is a very effective way to have guests try some products before the Party.**
- **Encourage your hostess to contact her guests so they can take advantage of this great FREE sample offer.**
- **Send a Friend Request to guests that are GOING or MAYBE and also encourage them to get samples.**

Pre-Party Post # 3:



Online Party happens Saturday, January 23 at 7:00 PM sharp!

This is the last day to request your FREE samples, so please message me. Don't miss out!

TIP:

Make sure to update the correct day and time of the Party when you are posting from Show to Show. It's easy to forget when you use Cinchshare or copy and paste.

Pre-Party Post # 4:



Are you a researcher? Learn more about how these amazing aloe vera products are made and what makes them so remarkable!

{Link to the How L'BRI Products are Made video}

Pre-Party Post # 5:





L'BRI skin care, hair, body and wellness products include fresh ALOE VERA gel as their first ingredient, not water. We chose aloe because of its unique healing and rejuvenating properties, and its ability to work synergistically with botanicals, anti-aging peptides, vitamins, and minerals that produce visible results.

Pre-Party Post # 6:



Blemished/Acne Prone skin Testimonial:

"This is my daughter Kara. She has been using L'BRI oil blemished trio + KlearAway and the Clay Masque!! It does wonders, she says!! She is also going to beauty school and has tried everything under the sun and very expensive products. So, so happy!"

<p><u>Pre-Party Post # 7:</u></p> 	<p>Shaving Testimonial:</p> <p>"GUYS, and I mean men, you have to give these products a try. I threw out my shave creams after the first use of L'BRI. I shave now with their cleansing face wash and I am blown away by how it makes my skin feel and how soft my beard growth comes back. Simply UNBELIEVABLE! THANKS, L'BRI!"</p>
<p><u>Pre-Party Post # 8:</u></p> 	<p>Stunning new 3D Cashmere Lashes! WOW!</p> <p><i>{Post the 3D Lash Video link}</i></p>
<p><u>Pre-Party Post # 9:</u></p> 	<p>Natural aloe vera products safe enough for babies (and pets)! Only 1 day until the Party! "See" you tomorrow!</p>
<p>Day of Party Posts</p>	<p>TIPS:</p> <ul style="list-style-type: none"> • Do not post too quickly! Keep your actual posts to a minimum. This helps keep the Party organized and condensed. • Use the comment section to interact with your guests. Ask them questions, post images, be fun and interactive in the comments. • Have your hostess start reminding guests who RSVP'd GOING and MAYBE that the Show is coming up soon. Sending a message off Facebook by email or text is a good way to increase attendance. It's a nice surprise for the guests.
<p><u>Today is the Day!!!</u></p> 	<p>Right here in this FB Event Page. So just stop back here at 7 PM Central time for all the fun! Easy Peasy!</p> <p>TIP: <i>Be playful and add your own personality when creating your posts.</i></p>

Party Starts in 30 minutes!



Here is your Party Checklist! See you in 30 minutes!

TIP:

Facebook sends out a reminder to all guests 60 minutes before the start of your Show.

15 Minutes until SHOW TIME!



No makeup required for this kind of Party! YES! Easy Peasy! The Party will move FAST! So you'll want to practice refreshing your page now so you are READY TO GO!

5 Minutes until SHOW TIME!



And, we start right on time!

This Party will have 4 parts! Roll Call will start in 5 min.

Say Hi and feel free to tell us a little bit about yourself! This Party is laid back and fun! And you'll have a chance to win free stuff!

Party Posts Begins!

TIP:

Have fun! Enjoy connecting and building relationships with your new customers, future hostesses and future Consultants!

**Party Post # 1:
ROLL CALL
{7:00 PM}**




Let's get this Party started!!! Comment on this thread so we know who all is with us and give our Hostess some LOVE!

When you comment throughout this Party, you'll be earning 'virtual tickets' for a raffle prize! I'll post the raffle prize in the comments of this post! **{Paste your Introduction video}** [Example by EM, Lindsey Ginko](#)
CALL TO ACTION:

Please LIKE each post so I know we're all together. Can't wait to meet you!!!

TIP:

Keep the conversation going in the comments. If no one is commenting, ask questions like: What did you like about the sample you received?

<p>Party Post # 2: PRODUCT VIDEO!!!! {7:05 PM}</p>	<p>Here is a product video of our Top Sellers and how to use them! Only 7 min. long! BAM! Voila! Enjoy! You will find out what to do next at the end of the video! I'm no video expert, so be kind! :) I'll watch for your comments on this thread in the next 7 minutes! See you soon!</p> <p>CALL TO ACTION: Please LIKE this post so I know you are watching the video!</p> <p><i>{Paste the link to your Product Video}</i></p>																					
<p>Party Post # 3: SHOPPING MADE EASY {7:15 PM}</p>	<p>My TOP product recommendations. Comment here to ask me questions and to order! I will process everything for you!</p> <p>Top Product Recommendations with great savings:</p> <ol style="list-style-type: none"> 1. STARTER SET: I recommend the 5-PIECE BASIC SET #2 - Comes with the Trio for your skin type, Eye Gel and Enzyme Peel \$106.95 2. ANTI-AGING "FOREVER YOUNG" 8 ESSENTIAL PIECES SET to reverse the signs of aging from your chest up! \$199.95 3. 3-PIECE TURN BACK TIME COLLECTION - Facial Masque, Neck Cream and Eye Cream \$89.95 <p>If you have any other specific needs or questions, please ask!!! I look forward to helping you!</p> <p><i>{Paste the link to your online shopping album-images provided by L'BRI}</i></p> <p>TIP: Use the comment section to post the link to the L'BRI online catalog and to post the Monthly Product Specials.</p>																					
<p>Party Post # 4: CLOSING VIDEO {7:25 PM}</p>	<p><i>{Paste the link to your Closing Video}</i> Example by EM, Lisa Taylor</p> <p>TIP: Your closing video should highlight the 3 opportunities:</p> <ol style="list-style-type: none"> 1. Value of using a L'BRI Set. (Remind guests that you will stay online to answer any questions and offer personalized and individual customer service.) 2. Sell the benefits of hosting a Facebook or in-home Party and sharing L'BRI with their friends. 3. Share L'BRI and MAKE money. 																					
<p>Party Post #4 in Comment Section:</p> <p>Post the Hostess Rewards.</p> <p>Post & tag the door prize ticket winner.</p>	 <p>HOSTESS REWARDS</p> <table border="1"> <thead> <tr> <th>Show Value</th> <th>You Earn</th> <th>You Pay</th> </tr> </thead> <tbody> <tr> <td>\$300</td> <td>\$100</td> <td>\$20 - S/H</td> </tr> <tr> <td>\$500</td> <td>\$200</td> <td>\$30 - S/H</td> </tr> <tr> <td>\$700</td> <td>\$300</td> <td>\$40 - S/H</td> </tr> <tr> <td>\$900</td> <td>\$400</td> <td>\$50 - S/H</td> </tr> </tbody> </table> <p><small>*A QUALIFIED SHOW HOSTESS, HOSTESS, SHOW BY MAIL, CHAIRS & BOOKING.</small></p> <p>BOOKING REWARDS</p> <p>EARN L'BRI CASH FOR EVERYONE THEY BOOK A SHOW OFF TOURS</p> <table border="1"> <tbody> <tr> <td>1</td> <td>\$ = \$75</td> </tr> <tr> <td>2</td> <td>\$ \$ = \$150</td> </tr> <tr> <td>3</td> <td>\$ \$ \$ = \$225</td> </tr> </tbody> </table> <p><small>**TO RECEIVE BOOKING REWARDS, HOSTESSES MUST BE DATED FROM SHOW CLOSE TO SHOW CLOSE. BOTH SHOWS NEED TO BE QUALIFIED.</small></p> <p>TIP: While you are working with guests individually, ask EACH of them to book a Show and take a closer look at the opportunity.</p>	Show Value	You Earn	You Pay	\$300	\$100	\$20 - S/H	\$500	\$200	\$30 - S/H	\$700	\$300	\$40 - S/H	\$900	\$400	\$50 - S/H	1	\$ = \$75	2	\$ \$ = \$150	3	\$ \$ \$ = \$225
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**Party Post # 5
OPPORTUNITY
{7:28 PM}**



So, you saw how easy and fun this was! L'BRI is a great way to add some extra income! How would an extra \$400 a month feel? \$1000 a month? Let's chat!

{Paste link to 3 opportunities Closing video} [Example by EM, Lisa Taylor](#)

**Party Post # 6:
THANK YOU!
{7:30 PM}**



Thank You!!!! That's IT!!!!

Thank you for taking time out to learn about these amazing skin care products!

Thank you for thinking about sharing L'BRI with your friends. You'd not only be helping Hostess Name earn some awesome Hostess Rewards, but you could earn FREE products yourself!

And, thank you for taking a look at how you can make some extra money by joining this incredible company and how sharing our "pure and natural" L'BRI message can benefit everyone you know! Help us spread the word!

I hope you enjoyed Partying as much as I did!!!
I'll be around to help you order and answer any questions!

TIP:
If you have latecomers to the Party, repost your product video, catalog, link to your shopping slides and your closing video in the comments section.

**Post-Party
Follow Up**

TIPS: It is very important to follow up with the guests!

When and how?

- **Follow up the night of the Party to thank them and take orders. You can follow up the morning after to make any announcements, thank those who placed a new order, etc.**
- **Post that you are available for questions via Facebook, text or phone.**
- **Follow up 3-5 days after they receive their products and again in 4 weeks for customer care. Because you have met online, use personal messages to thank them for attending the Party.**
- **Encourage them to contact you with any questions and to let you know how they are enjoying their products.**

Your main objective is to build lasting relationships with your new customers.