CLEANSER: Use twice daily. L’BRI cleansers are water soluble, removing pollution, oils, makeup, and imbedded impurities. Safe for eye area.

- Gentle Cleanser: Mild, creamy cleanser for normal to dry skin.
- Deep Pore Cleanser: Mild gel formula for normal, combination, oily or blemish-prone skin.
- Oil-Control Cleanser: Powerful, yet gentle, gel cleanser for exceptionally oily skin.

Apply to entire face and neck with fingertips or cleansing sponge working into skin with water. Rinse with lukewarm water using a cleansing sponge or washcloth. Follow with freshener, moisturizer and treatment products as recommended.

EXFOLIATOR: Use twice weekly. L’BRI exfoliating products remove tired, dull surface cells and imbedded impurities from the skin without damaging or scratching delicate tissues.

- Exfoliating Face and Body Scrub: Apply to wet skin after cleansing. Smooth over your entire face and body, particularly hands, knees, elbows and shoulders, for smoother, softer looking skin. Not recommended for use on blemished skin.

EXFOLIATOR: Use twice weekly after cleansing. Use alternately with scrub or peel. Apply Masque with fingertips in an upward motion to face and throat. Avoid eye area. Allow to dry 10-15 minutes. Rinse with warm water, pat dry and follow with freshener and moisturizer. May also be used as a spot treatment overnight on blemishes. Cleanse face as usual in the morning.

FRESHENER: Use twice daily after Cleanser or following Scrub, Peel or Masque. L’BRI fresheners restore proper pH balance and prepare the skin to absorb additional moisture.

- Deep Pore Freshener: For normal, oily, excessively oily, or blemish-prone skin.
- Gentle Freshener: For normal, combination, or dry skin.

Spray onto cotton pad, wiping in an upward motion over entire face, eyes, and neck. Follow with recommended treatment products and moisturizer.

EYE REPAIR: Use twice daily after Freshener.

- Smooth n’ Firm Eye Repair Gel: Restores elasticity, diminishes the appearance of lines and dark circles, reduces puffiness and relieves tired eyes. Using ring finger, apply around entire eye area including eyelid and eyebrow with gentle, patting motion. To soothe tired, irritated eyes, store in refrigerator and apply chilled. Eye Repair Gel and Intense Eye Repair Cream may be used together. Apply Gel first, then follow with Cream.

- Intense Eye Repair Cream: Reduces ‘bags,’ lifts and tightens skin, combats puffiness, hyperpigmentation, crepiness, wrinkles and dark shadows. Apply to both upper and lower eyelid areas.

ANTI-AGING PRODUCTS: Use as directed. L’BRI anti-aging products contain powerful ingredients that are specifically formulated to manage issues of aging skin such as loss of firmness, lines and wrinkles, large pores, age spots, and free radical damage.

- Neck Firming Cream: Use consistently, twice daily on clean, dry skin. Apply in an upward and outward motion on décolletage and neck area. No additional moisturizer needed. This can be used with a serum, like Maxifirm, which should be applied first.

- Time Erase AHA Slow Release Serum: For age spots, fine lines and wrinkles, and enlarged pores. Use on clean, dry skin after freshener. Apply as a spot treatment to affected areas daily for seven days, then increase to twice daily. Allow Time Erase to penetrate the skin for approximately five minutes before applying moisturizer. Avoid delicate eye area.

- Maxifirm Skin Renewal Complex: Restores firmness, density, elasticity and radiance. Use on clean, dry skin after freshener. Gently massage over face, neck, and eye area twice daily for the first 30 days for optimum results, then apply once daily for continued firming effect. Allow Maxifirm to penetrate the skin for one to two minutes before applying moisturizer. Do not layer with Maxifirm.

- Dermaplex A Line Reversal Peptide Serum: Reduces the depth of wrinkles and fine lines caused by facial expressions. Use on clean, dry skin after freshener. Gently massage into targeted areas (crow’s feet, frown and laugh lines) twice daily for the first 30 days, then once daily to maintain results.

- High Antioxidant Night Repair Treatment: Powerful antioxidants work to repair and protect skin cells from daily free radical damage. Use on clean, dry skin after freshener. Generously apply Night Repair every night over face, neck, and décolletage. Do not apply Night Repair with water. Use in place of your evening moisturizer.

MOISTURIZER: Apply twice daily as the last step in your skin care regimen. L’BRI moisturizers hold five times their weight in water, helping to restore skin’s moisture level while plumping lines and wrinkles. L’BRI offers five types of moisturizers including:

- Gentle Moisture Lotion: For normal, combination, or dry skin.
- Intense Moisture Crème: For extra dry skin.
- Oil-Free Moisture Lotion: For normal to oily skin.
- Oil-Free Moisturizer with SPF 16: For all skin types. (Do not add water to products with SPF.)
- Aloe Vera Barbadosensis Jelly: For oily, excessively oily, or blemish-prone skin.

Apply a dime-size amount over entire face and neck area, working in an upward motion with a small amount of water on your fingertips, or apply with L’BRI Hydrating Antioxidant Face Mist, if recommended for your skin type.